



Atlific Hotels & Resorts boosts its portfolio with the opening of Walnut Beach Resort

TORONTO (April 1, 2008) – Atlific Hotels & Resorts is pleased to announce the opening of Walnut Beach Resort as the ultimate resort destination in the South Okanagan Region of British Columbia. Set in the midst of BC's desert wine country, this all-suite waterfront resort is surrounded by breath-taking mountain views and features a private sandy beach. Its magnificent locale and unique ability to offer seasonally inspired outdoor activities make this property a must-see.

"This resort was designed with a focus on quality and extensive amenities in order to complement its incredible natural setting," said Philippe Gadbois, senior vice president, Atlific Hotels & Resorts.

Each of the Resort's 112 designer suites have been finely crafted to exceed guests' expectations, complete with classic tile floor, top-thread-count linens, exclusive designer kitchens, flat screen TVs, and more. The three-story building is set on a meticulously landscaped property that wraps around a half acre courtyard featuring relaxing hot tubs, a refreshing pool and the extensive Sun Arbour Pool deck, ideal for soaking up rays in the destination that gets the most hours of sun in the country.

The Resort's Promenade Wine Bar offers mouth-watering tapas and a wide selection of wines from the many local vineyards. With a fully equipped kitchen in each suite, guests may also choose to prepare their own feast using fresh local produce or enjoy a barbecue served on the pool deck.

Nestled on the shores of the warmest lake in Canada, Lake Osoyoos, Walnut Beach Resort is an ideal getaway for everyone from adventure-lover to the serenity-seeker. The spectacular natural setting, extensive resort amenities and elegant private suites provide a wide variety of opportunities to suit any mood. Guests may enjoy hiking, biking, river rafting, kayaking and more and then unwind with a massage and a steam or a sauna. Walnut Beach Resort is one of the rare places in the world where you can downhill ski, relax on a sandy beach, play a round of world class golf, horseback ride and visit estate wineries all in one day.

For couples, Walnut Beach Resort provides the ultimate romantic backdrop of golden sands, shimmering waters, azure blue skies and picturesque mountains, making it an idyllic setting for the wedding of any couple's dreams. The Resort offers custom wedding packages and a planner to assist with every fine detail.

To become one of the very first guests at Walnut Beach Resort, take advantage of the Grand Opening Special of \$99/night (that's a savings of 50% off of regular rates) until April 30th. Opening Fore Golf packages start from just \$129 per night. Please visit

www.walnutbeachresort.com or call 1 877-936-5400 for more details and booking. To arrange a Media Fam trip this spring please call Naomi Strasser or Sherri-Lyn Brown at Aerial Communications Group at 416 787-6577.

About Atlific Hotels & Resorts

Atlific Hotels & Resorts is one of the fastest growing Canadian hotel management companies operating over 40 hotels in Canada with offices in Montreal, Toronto, Ottawa and Vancouver. Atlific Hotels & Resorts has been managing well known Canadian hotels, resorts, and extended stay properties for almost 50 years. Atlific Hotels & Resorts has built a reputation for best in business accounting reporting, exceptional sales and marketing programs and sound operational systems. Atlific Hotels & Resorts' parent company, Ocean Properties, Ltd. operates over 100 hotels throughout the United States. Together they make up the fifth largest privately owned hotel management company in North America, operating independent hotels and resorts as well as internationally recognized hotel brands such as Marriott, Hilton, Westin and Holiday Inn. For more information please visit www.atlific.com.

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For more information please contact:
Naomi Strasser or Sherri-Lyn Brown
Aerial Communications Group
416.787.6577
naomi@aerialpr.com
sherri@aerialpr.com